"What's Your Problem?"

Too much information?





Information Overload Ain't Funny, Maud

It's spring-loaded right over in the corner. Waiting to eviscerate and rent you asunder in ways you can't imagine. It takes no prisoners. It's out to "git you!"

Ever lurking, it's cantankerous and vicious. Ready to dropkick you into a pile of quivering human flotsam.

It's a **dark spirit** that laboriously leaks what's left of your mind into a Complexity Pit of despair.

Resulting Tub-thumpin' Trembles won't matter a twit. Or Tweet. The tub itself leaks.

Even a "Dindu-Nuffin" won't stop the leak.

Maud Knows A Lot



Any doubts?



Chaos guarantees everything leaks.



Information Overload Is Out To Get You

Below, we make an exception to our rules by "restating the problem". "Please don't throw us into the Briar Patch."

Information Overload is awful. You already know that.

This is about how and why it's so difficult to discover and learn **answers** when nearly everything you read/watch today is about <whatever> "**problem**".

Think about it. You already know a lot about most problems you confront every day. Not ALL, of course, but obvious ones like too much information or what some politician wants to do to you next.

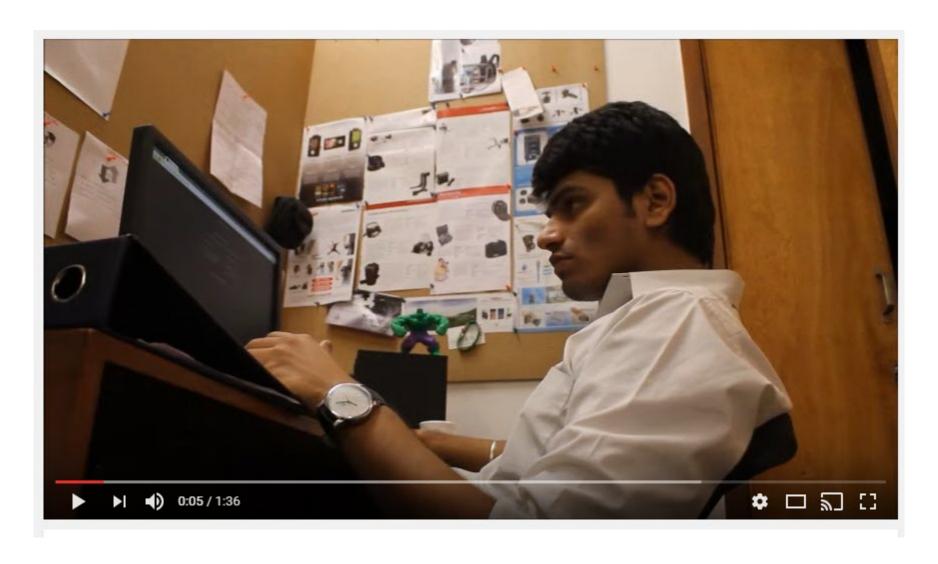
Why do so many people launch never-ending avalanches of such mindlessness? Restating, rehashing and redefining "problems" and "issues" *forever*.

They have NOTHING — or very little — to offer for ways to *solve* a problem. Why? Because it's **HARD**.

Way too many creators are <u>repeaters</u>. They take up gigantic swaths of reading real estate to **restate** history, definitions and descriptions of problems.

This opens the door for teeth-grinding Chaos to enter your world.

It's Ubiquitous Around The World!



Describing Problems In A Few Words, Links And Images



Do you really need a restatement of what you see above to get the picture?

Probably Not

You can immediately observe when and where a tornado occurred. **Common sense** tells you it was a horrendous disaster. You can SEE it! No *Lyin' Eyes* extant.

If you want to know more about the facts and a description of the event, you can follow the **link** to find those **answers**. There's always Google search if you want to know more.

Anything you read or watch should have "problems" reduced to no more than **20%** of content.

Journalists should devote their careers to *objectively* reporting the facts. [HA! Good luck.]

Yet, "many" seem dedicated to having NO answers.

Instead, they report fake news, their opinions or bushels of disinformation.

They prattle on forever about "the problem". And then head for the *No Answers Desert* to spend 40 days and 40 nights preening their self-righteous feathers.

No matter if it's news, book or video. Well over 80% of content you read or watch today does no more than review history or restate and define problems.

Then it's all rehashed *ad infinitum*. Knowledgeable and useful **answers** or **solutions** are seldom found.

We're out to fix that in Go2Fun Content Cloud.

"What's YOUR Problem, Pilgrim?"

Those experiencing a Joplin kind of event realize they can easily end up on the ragged edge of insanity. All because of obvious problems coming at them from every quadrant.

Words like "fear", "frantic", "panic" and "terror" enter their Word World. A few collapse and wait for First Responders to resuscitate them.

There they are staring at their smartphones.

Eyes fluttering and thumbs flailing as they try to stop mind and body from leaking into the ether. They know Chaos now rules their world. What do they need?

Common sense says they need and want SOLUTIONS to their problem situation. They want to return to their world of peace and tranquility A.S.A.P.

Those *observing* the disaster are aware of the human suffering guaranteed to happen. Most will want to help and will look for **answers** on how to do it.

It's sad and unfortunate. But some will delight in the pain suffered by others. They act out a severely defective mind-set that deserves to rot in hell.

It's called ENVY and it's the subject of another Future-Book Project.

Places Where Solutions Live Large And Rent Free

Where, **answers** exist without equivocation or boogie-dancing. We call them:

<u>FutureBook Projects</u>.

Sassafras Sally, the champion wrestler baby, understands how imperative the quest is.

Her calming voice promises tranquility, solace and peace-of-mind. Even if one's "Problem" ears are pig-pinned to the mat.

(Sally's next move is to fling him into the Briar Patch in one fell swoop, without pity, regret or remorse. Don't mess with Sassafras Sally.)



Now, Let's Really Grab Your A-T-T-E-N-T-I-O-N



"Too much information to handle?"

We make heroic attempts to limit content that defines, describes and re-belches PROBLEMS.

Reduce "issue" content to less than 20%.

As much as possible, we devote **80% of content** to valuable SOLUTIONS *useful* to you.

We **CHAnGE** the world of status quo.

We Upsy-Daisy it.

XEROX GETS IT



A better-than-average-funny video.

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Two Laws Of Life

— Händle Ändern

Law One

Pay attention to the future. You're about to live it.

Law Two

Don't pedal bent-over and backward into time. It exposes your tender bits to *ensuing drama*.

Pitiful sight, that.

